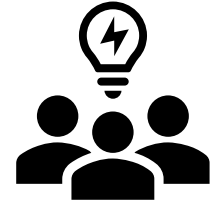


# 3 REASONS To Think About A CAREER IN PROFESSIONAL SALES



Investigate your options to learn more about this in-demand professional career

## 1 Earning Potential

Indeed.com reports the average base salary in 2022 for Sales Reps is over **\$76,000**.

## 2 Job Opportunities

Universities and Colleges report average job placement rates for Sales students are over **90%**.

## 3 Learn Life Skills

Sales skills are life skills! Students learn soft skills like listening, creativity, teamwork and confidence.

Salespeople are an important part of the economy! A Sales major, minor or certificate can positively impact your marketability to employers. Check out whether your university offers Professional Sales.



**Sales Education Foundation**  
Elevating the Sales Profession Through University Education